

Audi exclusive



Workmanship

Craftsmanship and
perfection



Woods

Nature and beauty



Paint finishes

Radiance and individuality



Audi
exclusive





Audi exclusive.

An individual vehicle for your unique personality.

Audi drivers want something special. Audi exclusive allows you to transform something special into something truly personal.

In the following pages, we'd like to demonstrate the extent to which Audi exclusive can cater to your individual preferences. How we turn your dream colour into a paint finish. How we turn a striking wood into an interior inlays. And a fine leather into your favourite seat.

Stay individual. Stay exclusive.



In dialogue: Audi QR codes
Get up close and personal with Audi exclusive: download a QR app to your smartphone, then scan in the QR code or paste the following link into your browser:
www.audi.com/exclusivefilm

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When covering seats or interior elements with leather, we know that certain steps are best left to expert craftsmen.

The look. The feel.

Always striking.

Leather is a unique product of nature. Its very touch and feel triggers a relaxing sensation – and also raises the prospect of a trip to remember. Laying eyes on it is always a pleasure: its soft texture seems to gleam in the light. As a seat in your Audi, a piece of leather becomes synonymous with exclusive comfort.

No two pieces are alike – a fact which fits perfectly with the Audi exclusive philosophy. And needless to say, we pay great attention to ensuring that the pieces crafted for the interior of an Audi are perfectly coordinated. The seat leather used in an Audi is primarily crafted from the hides of bulls raised in Southern Europe. Thanks to delicate processing, including the use of vegetable tanning agents, its natural beauty is retained, resulting in the creation of a material that is hard-wearing, highly emotive and long-lasting.

Once tanned, the leather undergoes a refinement process. An ultra-thin varnish makes the leather much more resistant to wear.

Each piece of leather destined to appear in an Audi first has to pass over 30 different tests. Aspects such as the leather’s abrasion resistance, non-fade properties, shrinkage behaviour, resistance to bending, tensile strength, emissions and burning behaviour are determined in laboratory tests. Only when all tests have been passed is it deemed suitable for use in seats and interior fittings.

The tests are conducted over the course of a year and are ultimately designed to guarantee the remarkable sensation of opening the door of your Audi to the inspiring appearance and feel of leather – a thrill that never fades over time.

This sensation can be heightened even further should you opt for leather upholstery and trim from Audi exclusive. Simply let your fantasy run wild. It’s possible, for example, to have the steering wheel covered in a different colour leather to that used on the seats – or even only parts of the seats.

Select the colour of your dreams from the huge range of leather colours available. Furthermore, you are also free to choose the colour of the contrast stitching, the carpet, the floor mat piping or the seatbelts. If you opt for seat upholstery made from an Alcantara/leather combination we also offer a large range of colours. Add a completely individual touch of character to your Audi.

1 With a huge passion for detail, the bulk of the stitching on Audi exclusive steering wheels is completed by hand.

2 The leather for the seats and interior fittings is carefully examined and tested – to add that immaculate touch of beauty to your Audi.

3 The range of interior colours is almost unlimited. You can even select your own contrasting stitching.



Designed by nature.

Crafted with the utmost precision.

Just to make your dream come true.

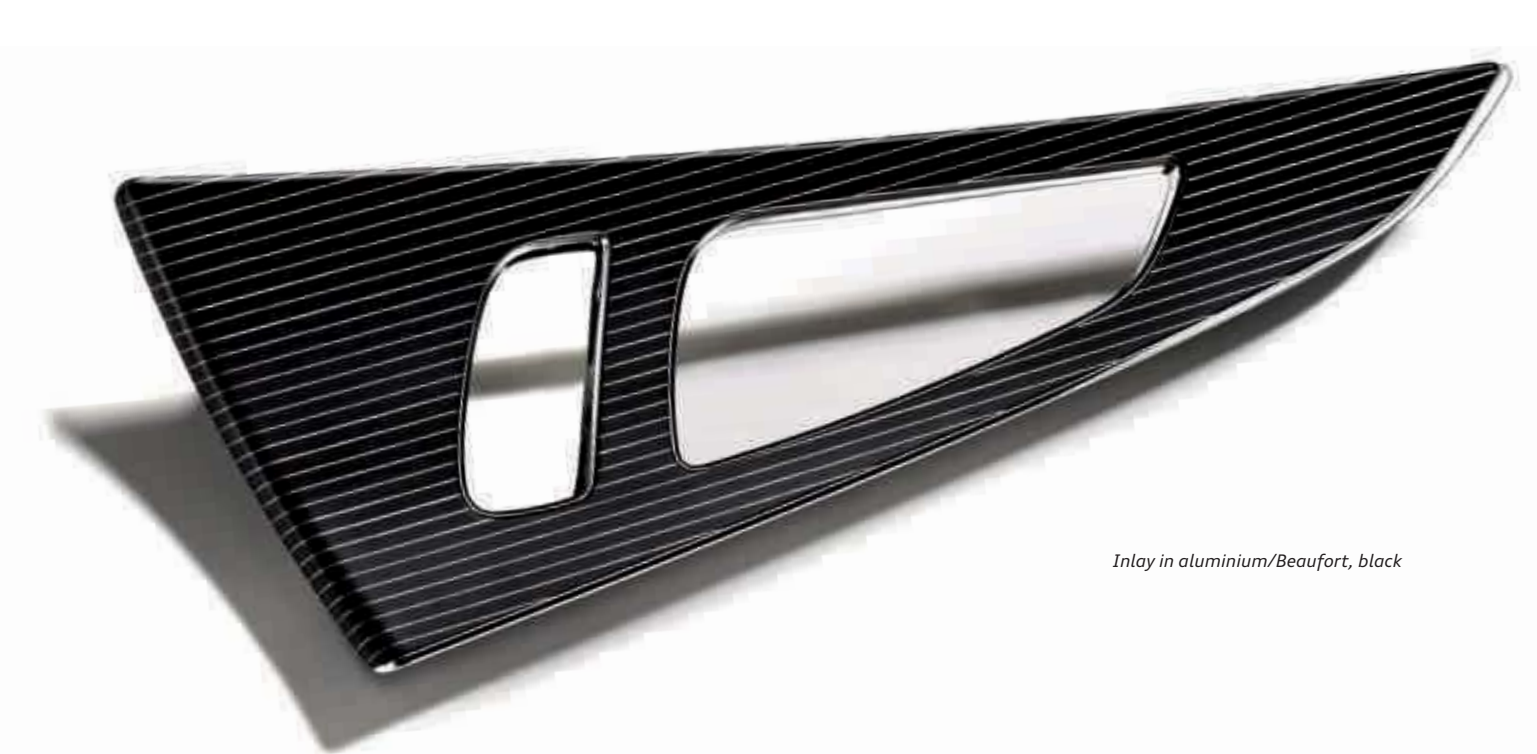
Of all the materials known to man, only wood can lend such a unique atmosphere. When you rub your fingers along a fine-pored inlay, you can immediately sense the exclusivity, sophisticated quality and – above all – the time and effort needed to create an object of such beauty.

As a matter of principle, Audi refrains from using tropical wood, even that which was grown on a plantation. Instead, it relies on selected woods that perfectly emphasise the respective character of the vehicle. The range of woods used extends from classic oak to striking varieties of myrtle burr or tamo ash, or even wood with a black piano finish. The benefit to you: more exclusivity and a huge selection. In addition to the various types of wood, you can also choose between between highly unusual colours and grains.

One such grain is the open-pored tamo ash, natural dark brown. It grows in Japan and Russia, and offers a striking wave pattern – a look that perfectly comes to the fore in an inlay. The texture of the wood can be both seen and felt. This transforms the interior into a uniquely tranquil zone with a comfortable atmosphere.

Every tree is unique – just like the inlay it is used to create. This means that your Audi not only makes a personal statement, but is also one of a kind.





Inlay in aluminium/Beaufort, black

Thanks to their striking design, the inlays in aluminium/Beaufort black are incredibly eye-catching.

The thin layers of veneer for the inlays are peeled from trunks and root burs. To ensure the individual parts match, a set of fittings for a vehicle generally comes from a single burr or trunk.

Needless to say, it is crucial that the cutting process takes account of the special features of the vehicle's interior. The shape of the centre console presents a particular challenge – one that has to be overcome each time anew. Its design varies from model to model and requires special recesses, depending on

the equipment. The manufacturing process involves a delicate symbiosis between craftsmanship and machining. Some steps – such as milling – use both methods, whereas others are performed entirely manually.

Sometimes even more production steps prove necessary, for example when creating the aluminium/Beaufort, black inlay. To fabricate this inlay, five thin layers of wood veneer and a 0.4-mm layer of aluminium are glued together to create a 5-mm-thick block. Several of these blocks are then

bonded and cut vertically, leading to the emergence of this exciting blend of black wood and striking aluminium.

The finished product is then subjected to a stringent quality inspection. Ultraviolet light is used to check for any cracks or pockets and to verify that the paint is up to standard. This is how Audi ensures outstanding quality, meaning you get to enjoy a uniform grain, an even colouration and the gratifying feeling of owning an exceptionally unique vehicle – your Audi.

The world is awash with colour.

Choose your favourite.



The golden hue of a sunset, the red of a fine wine, the green of an emerald ring – all of these colours are available for your Audi's paint finish. As well as practically every other colour imaginable – just bring a sample of your ideal colour to your Audi partner.

Naturally, we already have a huge selection of existing paint finish colours for you to choose from. Simply select your favourite from over 80 colour tones. How about the exquisite saddle brown, pearl effect, a hue that bestows every vehicle with a special sense of presence? Or maybe you'd prefer the impressive palace blue, pearl effect, a colour reminiscent of wide open spaces and freedom?

No matter which type of paint finish you ultimately choose, you can rest assured that the most stringent manufacturing quality standards are always applied. The desired tone is initially mixed from organic and inorganic colour pigments. Organic pigments ensure radiance and vibrancy, whereas inorganic pigments are extremely age-resistant. This interplay guarantees that your paint finish retains long-lasting colour intensity.

The pigments in the base colours are then individually dispersed in a binding agent to create pastes. The final colour tone emerges by mixing these various colour pigment pastes. The fascinating look of a metallic paint finish is achieved by adding metal flakes to the paint. These flakes are usually made of aluminium, but brass is sometimes also used. When creating a metallic paint finish, great attention has to be paid to ensuring that the metal flakes don't fracture, meaning that the whole process has to be performed very carefully and gently. This is further proof of the exacting standards synonymous with Audi exclusive.

An Audi paint finish consists of four layers which, when combined, are not even as thick as a human hair. The first priming coat protects the body against rust and other signs of ageing. When applying this coat, the vehicle is pulled through the “dip tank” as it rotates, thereby ensuring that every hollow is covered and no millimetre escapes. Once the priming has hardened, it is cleaned with emu feathers. These rotating feathers are used to carefully brush the body down and remove each and every speck of dust.

The second layer of paint is then applied. This is known as the filler coat. This procedure evens out any irregular spots and includes an elastic component to ensure that paint does not chip off should the vehicle ever be hit by a stone, for example.

The third layer is the actual visible colour. While the body receives a coat of your individually mixed colour in the dip tank, coatings are applied with a paint-spraying gun to smaller parts, like the exterior mirrors or the tank cap.

The fourth layer is a clear protective coating that hardens at 140 °C in just half an hour. It protects against UV rays and lends the paint finish its shine and intensity of colour. That way you can enjoy your favourite colour for as long as possible, whether it's sunny yellow, wine red or emerald green.



Many steps in the production process require a particularly fine tool: the human hand.

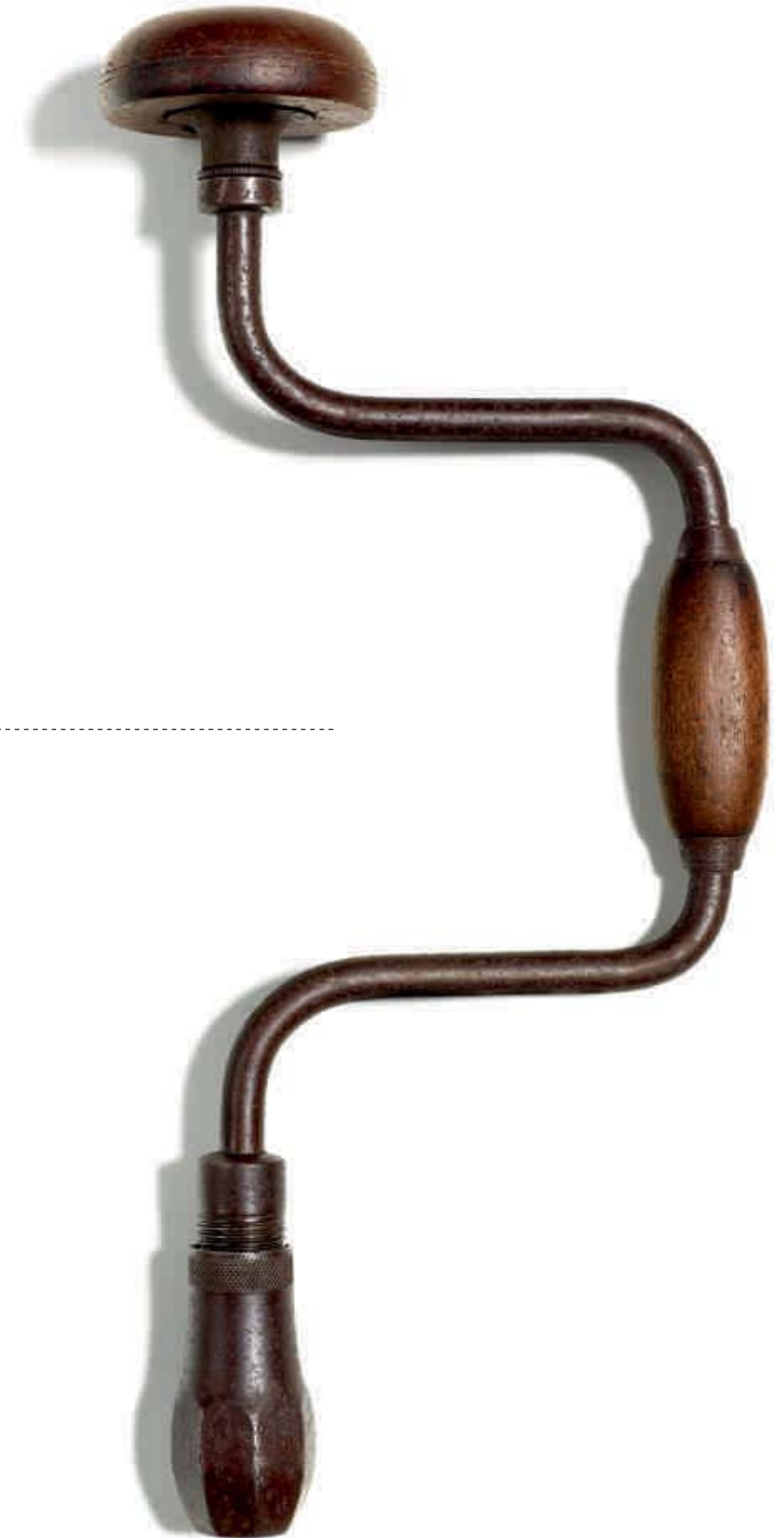


Audi exclusive's stitching pattern is created manually with a needle.

People always have one advantage over machines: awareness. Of course, a robot can also sew a delicate leather seam, but it won't comprehend what it's doing. One strong motivating factor at Audi is that we identify with and take pride in our work. One example of this is the Audi exclusive steering wheel.

You choose a type of wood, as well as a colour for the leather and the contrasting stitching. It's only then that we produce the steering wheel for you and your car. During the process, the wood is re-sanded and polished by hand. Even the leather seams are mostly hand-stitched, creating Audi exclusive's specific stitching pattern.

Quality control is also partially conducted by hand. Of course, we also rely on modern measuring technologies, for instance to ensure that a coat of paint is flawless. But if you want to know if the leather-covered centre console is perfectly mounted, you can feel it for yourself with your own hands.





„In the end it's the customer who becomes the designer.“

An Audi exclusive portrait of Simona Falcinella



The passion for the sensuality of the materials has been put in Simona Falcinella's cradle. Her mother was fashion designer and her father worked in the textile industry. "I have learned at an early age, that you can understand materials only when you touch them. On the tip of our fingers we carry a big knowledge."

Even after 25 years experience in the field of vehicles individualizing, this knowledge characterizes day by day the work of the Milan-born designer and head of Audi Design Color & Trim department. It's in her department that the customer's dream of turning an Audi into his Audi becomes reality. Whether you choose premium quality leather or an extraordinary paint finish, the possibilities for giving your car its own individual character are virtually inexhaustible. Simona explains where the inspiration behind this wealth of custom options comes

from: "Our senses are working all the time – just like a magnet – to latch onto the next spark of inspiration, wherever it may come from. Although an idea will often come from fashion, architecture or art, it might also just be someone's tie that inspires you to create a decorative interior element."

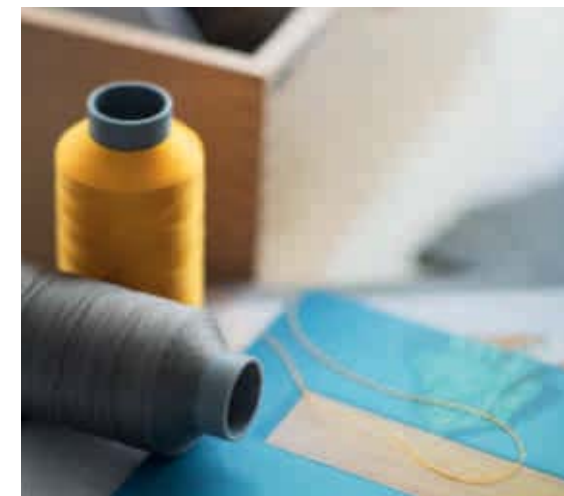
But there's more to it than her own subjective impression. What counts is the ability to put that aside and see things from the customers' perspective. Simona knows that the Audi exclusive customer doesn't just individualize his Audi, he rather defines a piece of himself. "In the end it's the customer who becomes the designer, who puts into reality his personal image of the perfect car. The matter is helping him to identify himself in his Audi, to foresee all the countless possibilities for the Audi quattro customer, so that he can create his "perfect car". Our task is to give him the right tools he needs to do it." No wonder the

results are every bit as unique as the people behind them.

There is one thing that permeates everything that Audi exclusive does: the quality must be nothing short of outstanding. The famous idea of "Vorsprung durch Technik" has also become something of a leitmotif for Simona: "It's very much in the DNA of every Audi. So it's not enough just to make sure the materials we use are excellent; in the spirit of 'Vorsprung' we ensure that every step in production meets our high standards, too." The cooperation between her team and the Audi technical departments is very strict, in order to continuously harness new technologies. "We even blend the colours ourselves to create shades you won't find anywhere else." It's obvious just how much

Simona loves what she does. "What's great about Audi is that, no matter how impossible a task might seem, we always find a way to present the customer with the ideal solution. Giving up is simply not in our vocabulary."

So what can we expect from Audi exclusive in the future? Simona is reluctant to give too much away: "The challenge we face is to amaze our customers with a constant stream of new ideas." Innovative thinking is a standard also in this branch of Audi, of course. Then sometimes it's exactly the unexpected that makes an Audi what it is. There's no doubt that Audi exclusive gives you everything you need to unleash your personality and channel it into your own unique Audi.



„The matter is helping him to identify himself in his Audi.“





“I have a weakness for the exceptional.”

Focus on Audi exclusive customers: Andreas Anthamatten

His first Audi was a used Audi 80 quattro. Being Swiss, this was the perfect choice for Andreas Anthamatten. “Mountains, snow, narrow passes – I simply had a better feeling in a quattro. I was impressed by Audi from the very beginning. I went on to individualise every single one of my next twelve Audi models with Audi exclusive.”

“Together with my wife, we’re now on our 13th Audi – the R8 GT Spyder. And number 13 is definitely a lucky number in this case,” he says, his face radiant. The sports car, fully individualised with Audi exclusive, is his pride and joy. In preparation for the interview and photo shoot, he and a friend spent half a day polishing his Misano red dream car to a high gloss.

He stands out due to his attention to detail – both privately and in his role as a financial advisor at a Zurich investment firm. “I regard Audi exclusive as a reward for my time-consuming job. At the same time, it’s important for my work. When I’ve got to cover long distances, for example, the 5-piece R8 luggage set from Audi exclusive is incredibly practical. I will also individualise all my future Audi models: For me, Audi exclusive is all about a real improvement in quality of life.”

Individuality is another aspect to which Andreas Anthamatten attaches a lot of importance. You see it in his car’s every detail: the black full-leather upholstery and trim harmoniously matches the control

elements, seat trim, vents and sill covers – all in black leather with contrasting stitching in crimson red. To go with that, a carbon cover for the centre console, an additional titanium-look wheel set with sport tyres and a few more features. Not to mention the carbon door sill trims with illuminated aluminium inlays, inscribed on the driver’s side with the words “Andy’s R8 GT” – the car is individualised throughout. “The service representatives at Audi know that when I’m buying a new car I’ll be really excited about everything that comes from Audi exclusive.” Even about things which, strictly speaking,

don’t even exist. For example, the sport seats he picked out, which don’t come with a stitched R8 GT logo as standard. “But I really, really wanted that. And quattro GmbH made it possible for my R8 logo to be very finely and precisely stitched into the seats.”

When asked who has the pleasure of riding with him in his Audi R8 GT Spyder, his six-year-old daughter chimed in: “My mum.” Andreas Anthamatten doesn’t just have an exceptional vehicle. He also has an exceptionally lovely family.

“For me, Audi exclusive has brought about a real improvement in my quality of life.”





“You stick with it once you’ve started with it – just like at Audi. From the first Audi exclusive car to the one we have now.”



“I find it really exciting to try new things.”

Focus on Audi exclusive customers: Karl-Ludwig and Anita Z.

Karl-Ludwig Z. took a rather surprising path to becoming an Audi driver: “Back then, one of my colleagues had an A4 TDI, and on the Autobahn, it easily outpaced the car I had – even though I had more horsepower and mine wasn’t a diesel! After that, I wanted to know what was so special about Audi. And since then – that’s what my wife and I drive. It gives me a rush every time I get behind the wheel.”

Karl-Ludwig Z. studied to become a mathematician. Together with his wife Anita and a partner, he runs a mid-sized company providing services to the industrial sector. You could say that the passion for detail and perfection runs in his blood. “Yes, that’s true. People always say that about mathematicians – it’s one of our quirks. That’s why I like to drive RS models so much. Their technology is fine-tuned – and exciting. Its sophisticated exterior

conceals an incredibly powerful engine. Insiders know what’s under the hood, but at the same time, it’s understated.”

Anita Z. places more value on the exterior: “I find it really exciting to try new things. Over and over again. That’s why I pay attention to the design. When you’ve been doing it for a while, you develop an eye for details. That’s why I can give my husband advice about wheel rim size or paint colour – I can tell what looks good better than he can.”

Karl-Ludwig Z. also has other reasons for his choice of exterior colour. He prefers grey tones and chooses them from Audi exclusive’s wide range of colour options based on his personal taste. “I drive really long distances. After a long journey, the car naturally looks a little different. And grey is a really forgiving colour.” Although the Z. couple has already outfitted



several cars with Audi exclusive features, their anticipation – and their enthusiasm – never wanes. Will the car really look the way they imagined it? Audi has yet to disappoint.

Karl-Ludwig Z. says: “My first Audi was an A6, and I moved relatively quickly to the S and RS models.” Anita Z.: “For me it was the R8. The sound of the motor captivated me. Just the way it roared! I had to have it.” The only problem was that she was put off by the dark sideblade. Her Audi partner let her know about Audi exclusive and the Audi exclusive Studio in Neckarsulm. There, the black sideblade was turned into a grey one – and the couple into loyal customers.

First they enhanced their vehicles with the optics package, then with a customised paint finish. The couple came to Neckarsulm with a few ideas in mind and were advised further. There, on the monitor of the Audi exclusive

Car Configurator, they could also see the new black-red interior equipment of their TT RS. “We always find bold colour combinations here that we wouldn’t think of ourselves. I even recommend it to our friends. And I really like the friendly atmosphere. They know us really well here”, says Anita Z., who could hardly suppress tears of joy as she stepped into her new TT RS for the first time. “It’s even more beautiful than I imagined.”

Will they ever buy another Audi without exclusive equipment? Neither of them think so: “You stick with it once you’ve started. Just like with Audi.” Karl-Ludwig Z.: “Actually, after the RS 5 I thought I didn’t want another RS model. Then I saw the new RS 4 Avant. And I thought, we’ve gone without long enough. I took my first holiday at the age of 46. An Audi with exclusive features is a reward I can look forward to. It’s impressive every time – and each drive is a new experience.”

Exclusivity knows no compromise.

Just endless variety.



Audi exclusive line

Every Audi is built just for you: it has the exact features and engine that you've chosen. The Audi exclusive line offers you access to individualized driving. We've also compiled a harmonious collection of interior trims and materials for you. That way, your Audi truly becomes your very own personal Audi.

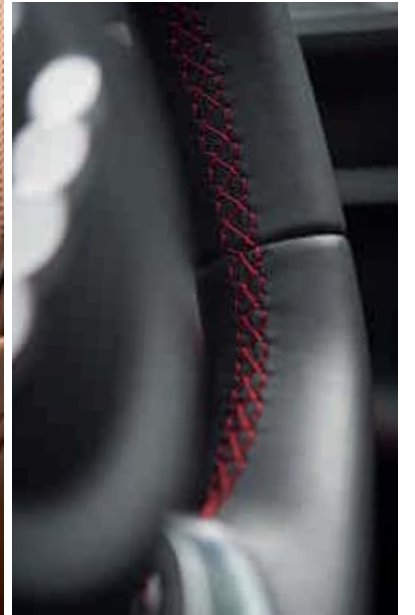
Audi exclusive

For anyone who would like to turn their Audi into an unmistakably unique Audi, the combinations are nearly endless. Put together your very special Audi from our selected trims, leather colours and customised paint finishes.

Audi exclusive concept

You can count on the exclusivity of the Audi exclusive concept. And we mean that literally: Audi exclusive concept equipment packages are strictly limited. Fine leather and distinctive trims, combined with a striking paint finish – it really is something special to drive an Audi.

The options on the following pages are just a sampling of those available from Audi exclusive. More information is available from your Audi partner.



Plenty of room for personality.

Audi exclusive line | Audi Q5

- Black interior
- Headlining in black cloth
- Sport seats with two-colour seat upholstery with piping in fine Nappa leather and contrasting stitching
- Instrument panel cover in black leather with contrasting stitching
- Door trim inserts in fine Nappa leather (colour to match seat centre panel) with leather-covered armrests in black with contrasting stitching
- Gear/selector lever gaiter in black leather with contrasting stitching
- Floor mats in black with colour piping
- Sport leather steering wheel in 3-spoke Q-design with contrasting stitching
- Colour of contrasting stitching matches the seat centre panel
- Inlays in premium wood and aluminium/Beaufort, black
- Audi exclusive door sill trims



Fine Nappa leather, alabaster white/black



Fine Nappa leather, cognac/black



Fine Nappa leather, cloudy grey/black



Matt brushed aluminium inlay



Piano finish black inlay



Walnut dark brown inlay



Aluminium/Beaufort black inlay



Experience the exceptional.

Audi exclusive line | Audi A6

- Black interior
- Headlining in black cloth
- Comfort seats in the front with memory function (optional with seat ventilation, front); seat side bolsters and head restraints in Valcona leather, alabaster white, with contrasting stitching in powder beige
- Seat centre panel in perforated leather, alabaster white (with Audi exclusive line-specific perforation) with powder beige accordion pleat; seat back cover and additional seat parts in matching alabaster white
- Door trim inserts in leather, alabaster white
- Door armrests and centre armrest in leather, alabaster white with contrasting stitching in powder beige
- Natural eucalyptus inlays
- Door sill trims with Audi exclusive line logo; door sill trims illuminated in combination with ambient lighting
- Floor mats in black with alabaster white piping and stitching



Exclusivity, above all.

Audi exclusive | Audi A3 Cabriolet

- Audi exclusive customised paint finish in Nardo grey
- Audi Sport cast aluminium wheels in 5-V-spoke design, matt titanium look, gloss turned finish¹, size 8 J x 19 with 235/35 R 19² tyres
- Leather upholstery and trim (package 1) in Audi exclusive fine Nappa, cloudy grey/classic red, with cloudy grey/classic red stitching
- Extended classic red Audi exclusive leather upholstery and trim with cloudy grey contrasting stitching
- Audi exclusive controls in classic red/cloudy grey with cloudy grey stitching
- Audi exclusive aluminium gear lever knob
- Audi exclusive customised paint finish for the inlay in Nardo grey



The fuel consumption and CO₂ emission figures can be found on the back cover.

¹Please note the special information relating to wheels in the back of the catalogue.
²You will find specifications on the technical characteristics of tyres in the back of the catalogue.

Individuality shines through in every single detail.

Audi exclusive | Audi S7 Sportback

- Audi exclusive customised paint finish in night blue, pearl effect
- Audi Sport cast aluminium wheels in 5-twin-spoke design, size 9 J x 20 with 265/35 R 20* tyres
- Leather upholstery and trim (package 2) in Audi exclusive Valcona leather, cognac brown on front S sport seats with night blue contrasting stitching
- Seat centre panel, centre armrest, door trim inserts, base of centre console, door armrests and seat back upholstery in Valcona leather, night blue, with cognac brown contrasting stitching
- Audi exclusive extended leather package with night blue leather on dashboard underside including glove compartment, driver's side pocket and centre console; with cognac brown contrasting stitching
- Audi exclusive Valcona leather controls: leather-covered steering wheel rim and selector lever in cognac brown with night blue contrasting stitching; airbag cover in night blue leather with cognac brown contrasting stitching
- Audi exclusive leather-covered seat trim in night blue with cognac brown contrasting stitching
- Audi exclusive seat belts in cognac brown
- Headlining in Audi exclusive Alcantara, black with cognac brown contrasting stitching
- Vavona bronze inlays
- Audi exclusive carpet and floor mats in night blue with cognac brown leather piping and stitching



The art of distinction.

Audi exclusive | Audi A8 L

- Audi exclusive customised paint finish in aurora blue, pearl effect
- Audi Sport cast aluminium wheels in 5-arm-structured design, size 9 J x 21 with 275/35 R 21* tyres
- Leather upholstery and trim (package 4) in Audi exclusive Valcona leather, smoky blue/sand beige, with front perforated comfort seats
- Audi exclusive leather controls in smoky blue leather with contrasting stitching in sand beige
- Audi exclusive seat belts in sand beige
- Headlining in Audi exclusive Alcantara, sand beige
- Inlays, steering wheel rim with wooden segments, selector lever and roof handles with fine grain ash, nougat
- Sand beige carpet and floor mats with smoky blue leather piping and stitching
- Audi exclusive personalised door sill trims, front and rear



The fuel consumption and CO₂ emission figures can be found on the back cover.

*You will find specifications on the technical characteristics of tyres in the back of the catalogue.

More desirable than ever.

Audi exclusive | Audi TTS Roadster

- Audi exclusive customised paint finish in tornado red
- Audi Sport forged aluminium wheels in 10-Y-spoke design, size 9 J x 20 with 255/30 R 20* tyres
- Leather upholstery and trim (package 1) in Audi exclusive fine Nappa, crimson red/black, with crimson red contrasting stitching; shoulder area and head restraints in crimson red fine Nappa leather
- Extended Audi exclusive leather upholstery and trim in black/crimson red with crimson red contrasting stitching
- Audi exclusive leather controls: leather-covered steering wheel, gear lever knob and gaiter in black with crimson red contrasting stitching
- Black floor mats with crimson red piping and stitching



The ultimate in exclusivity.

Audi exclusive | Audi R8 Coupé

- Audi exclusive customised paint finish in melanite black mica with sideblades in Audi exclusive pearl beige, pearl effect
- Forged aluminium wheels in 5-twin-spoke design, high-gloss finish¹, size 8.5 J x 19 front, 11 J x 19 rear, with 235/35 R 19² front tyres and 305/30 R 19² rear tyres
- Leather upholstery and trim (package 2) in Audi exclusive fine Nappa, alabaster white, with diamond pattern and contrasting stitching in black
- Dashboard and centre console in black with alabaster white contrasting stitching
- Audi exclusive leather controls in black with alabaster white contrasting stitching
- Headlining in Alcantara black with alabaster white diamond pattern
- Piano finish black inlays
- Black floor mats with alabaster white leather piping and black contrasting stitching



The R8 luggage set makes the best possible use of the space inside the R8 and is hand-made in Germany from the finest cowskin leather.

It is available in black or in any colour of your choosing from the Audi exclusive colour palette. Stamped with the R8 insignia.

The suitcase handles are made of real carbon. Coloured contrasting stitching and the matching inner lining made from the premium textile fibre Nardia make these bags truly individual.



¹Please note the special information relating to wheels in the back of the catalogue.

²You will find specifications on the technical characteristics of tyres in the back of the catalogue.

Dazzling character.

A8 Audi exclusive concept

- Audi exclusive customised paint finish in mineral grey, metallic
- Leather upholstery and trim by Poltrona Frau in the colour Agatha cognac and Valcona leather in granite grey with Agatha cognac diamond pattern on the seat centre panel
- Seat side bolsters with Poltrona Frau embossing
- Inlays in fine grain birch, olive-patterned natural silver brown
- Headlining in Alcantara snow white
- Audi exclusive carpet and floor mats in jet grey; leather piping on the floor mats from Poltrona Frau in the colour Agatha cognac with jet grey contrasting stitching
- Audi exclusive seat belts in the colour Agatha cognac
- Audi exclusive concept door sill trims with corresponding numbering (1/50)
- Includes leather care set



Harmony and elegance.

With sporty details.

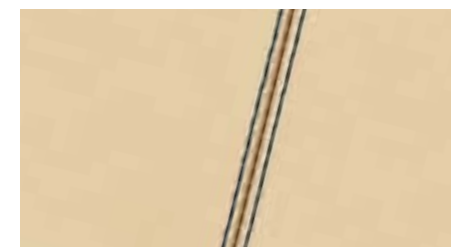


*Calendula yellow**

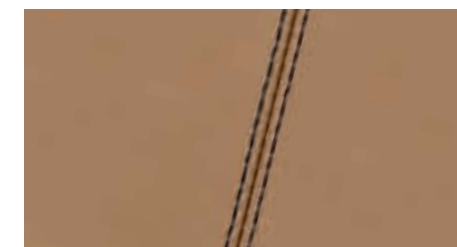
Audi exclusive offers you a wide selection of colours for Alcantara, fine Nappa leather and Valcona leather options. From elegant alabaster white to sporty crimson red to subtle night blue, we have something to suit every taste. The new leather colour calendula yellow* adds a sporty touch to the interior. To add a special touch: in addition to the leather colour, you are also free to choose the colour for the contrasting stitching.



Alabaster white



Magnolia



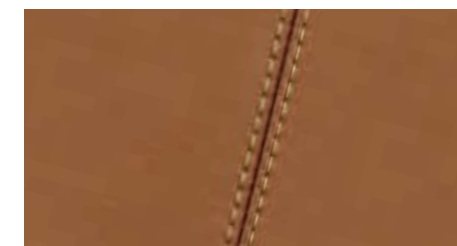
Sand beige



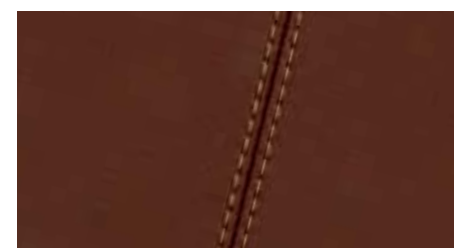
Powder beige



Havana brown



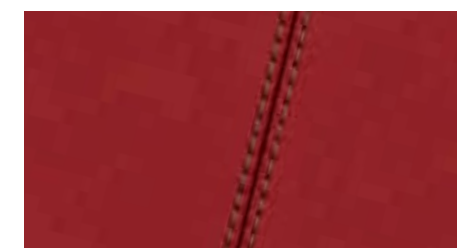
Cognac



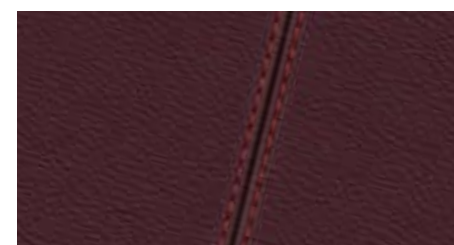
Saddle brown



Chestnut brown



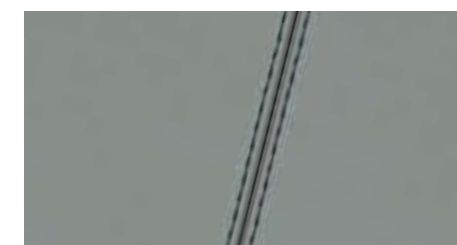
Crimson red



Classic red



Jet grey



Cloudy grey



Smoky blue



Night blue



Iceland green

*Currently only available in fine Nappa leather and Valcona leather. Please consult your Audi dealer to discover the exact launch date for Alcantara.



Nature and beauty.

Perfection you can feel.

Every Audi has a personality of its own – and the inlays emphasise that personality. For example, you can decide on the warm, smooth oak sepia. Or let yourself be carried away by the open-pored tamo ash, natural

dark brown, whose wood textures you can feel. Or make a personal statement with the novel aluminium/Beaufort black inlay, which is made from a combination of fine wood veneer and aluminium strips.



Fine grain myrtle, nutmeg brown



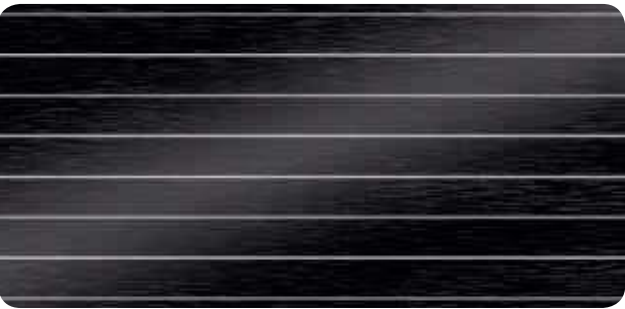
Oak, sepia



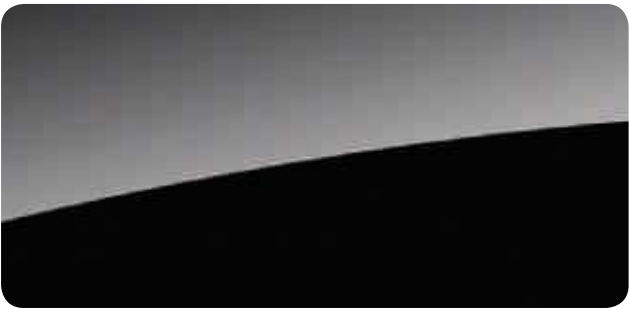
Fine grain ash, nougat



Modrone, gold



Aluminium/Beaufort, black



Piano finish, black

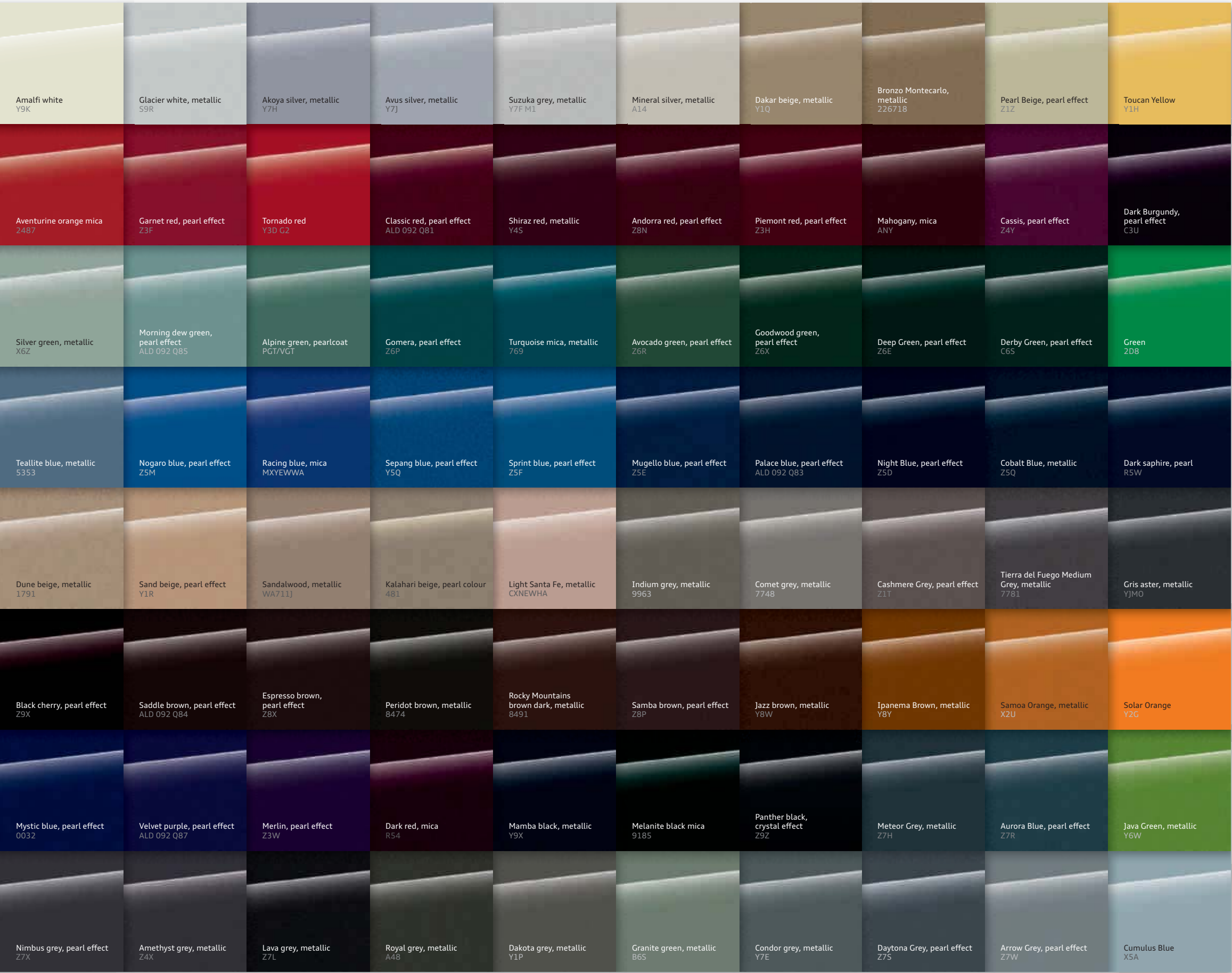


Tamo ash, natural dark brown



Vavona, bronze

Ask your Audi partner which inlays are available for your car.



Radiance and individuality.

An irresistible look.

You only get one chance to make a first impression. Make the best of it with your choice of exterior paint finish from Audi exclusive's large selection. We will gladly accept your requests for further colours.

Dynamic and attractive.

Thrilling – even at a standstill.




























































The finishing touch that makes your Audi complete: Audi Sport light-alloy wheels. An elaborate casting process ensures excellent

rigidity, and the fine multi-coat paint creates not just a brilliant visual effect, but also offers effective protection against scratches.

























Classification of tyre parameters

The table below shows the ranges of the fuel efficiency class, of the wet grip class and the exterior noise emission class for the various sizes of the tyres featured in this catalogue.

	Tyre size	Fuel efficiency class	Wet grip class	Exterior noise emission class
Audi A1/S1	215/40 R 17	C	B	72 
Audi A1/S1 Sportback	225/35 R 18	E	A	72 
Audi A3/S3	225/45 R 17	E–C	C–B	71–67  – 
Audi A3/S3 Sportback	225/40 R 18	E	B	72 
Audi A3/S3 Saloon	225/40 R 18	E	B	72 
Audi A3/S3 Cabriolet	235/35 R 19	C	A	72 
Audi A4/S4 Saloon	245/40 R 18	F–C	B–A	72–68  – 
Audi A4/S4 Avant	255/35 R 19	F	B	74 
Audi A4 allroad quattro	245/40 R 19	E	B	68 
Audi A5/S5 Coupé	245/40 R 18	F–C	B–A	72–68  – 
Audi A5/S5 Cabriolet	255/35 R 19	F–E	C–A	73–69  – 
Audi A5/S5 Sportback	265/30 R 20	E	B	74–68  – 
Audi A6/S6 Saloon	245/45 R 18	E–C	C–A	72–68  – 
Audi A6/S6 Avant	255/40 R 19	E–C	C–A	73–69  – 
	255/35 R 20	E	C–B	73–72 
Audi A6 allroad quattro	255/45 R 19	E	B	72 
	255/40 R 20	E–C	B	73–70  – 
Audi A7/S7 Sportback	255/40 R 19	E–C	C–A	73–69  – 
	265/35 R 20	E	C–A	73–69  – 
	275/30 R 21	E	B	73–70  – 
Audi A8/A8 L/A8 L W12/S8	255/45 R 19	E	C–B	73–68  – 
	265/40 R 20	E–C	B	74–71  – 
	275/35 R 21	F–E	B	73–71 
Audi TT/TTS Coupé	245/40 R 18	E	A	71 
Audi TT/TTS Roadster	245/35 R 19	E	B	71 
	255/30 R 20	E	A	73 
Audi Q3	235/50 R 18	E–C	B	72–71 
	255/40 R 19	E–C	B	73–71 
	255/35 R 20	E	B	73–70  – 
Audi Q5/SQ5	235/55 R 19	F–C	C–B	72–68  – 
	255/45 R 20	F–E	C–B	72–69  – 
	255/40 R 21	E	B	73–69  – 
Audi Q7	275/45 R 20	E–C	C–A	73–70  – 
	295/40 R 20	E	C–B	76–70  – 
	275/40 R 21	E	C	68 
	295/35 R 21	E	C–A	73–70  – 
R8 Coupé	235/35 R 19	G–F	B–A	72–68  – 
	305/30 R 19	F	B–A	74–71  – 

It is not possible to order a specific tyre.
Ask your Audi partner about the range of tyres available in your country.

											
Audi A1/S1 Audi A1/S1 Sportback								7.5 J x 18¹ with 225/35 R 18² tyres	7.5 J x 18¹ with 225/35 R 18² tyres		
Audi A3/S3 Audi A3/S3 Sportback				7.5 J x 17¹ with 225/45 R 17² tyres					7.5 J x 18 with 225/40 R 18² tyres		
Audi A3/S3 Saloon Audi A3/S3 Cabriolet			8 J x 18 with 225/40 R 18² tyres						8 J x 18 with 225/40 R 18² tyres		
Audi A4/S4 Saloon Audi A4/S4 Avant		8.5 J x 19 with 255/35 R 19² tyres		8 J x 18¹ with 245/40 R 18² tyres				8.5 J x 19 with 255/35 R 19² tyres			8 J x 18¹ with 245/40 R 18² tyres
Audi A4 allroad quattro			8 J x 19 with 245/40 R 19² tyres								
Audi A5/S5 Coupé Audi A5/S5 Cabriolet Audi A5/S5 Sportback				8.5 J x 18¹ with 245/40 R 18² tyres				9 J x 19 with 255/35 R 19² tyres			8.5 J x 18¹ with 245/40 R 18² tyres
Audi A6/S6 Saloon Audi A6/S6 Avant				8 J x 18¹ with 245/45 R 18² tyres 8.5 J x 19 with 255/40 R 19² tyres				8.5 J x 20 with 255/35 R 20² tyres			
Audi A6 allroad quattro											
Audi A7/S7 Sportback								9 J x 21⁴ with 275/30 R 21² tyres			
Audi A8/A8 L/A8 L W12/S8				9 J x 21 with 275/35 R 21² tyres				9 J x 21⁴ with 275/35 R 21² tyres			
Audi TT/TTS Coupé Audi TT/TTS Roadster											
Audi Q3		8.5 J x 19 with 255/40 R 19² tyres	8 J x 18 with 235/50 R 18² tyres	7 J x 18 with 235/50 R 18² tyres		8.5 J x 19 with 255/40 R 19² tyres	7 J x 18 with 235/50 R 18² tyres	8.5 J x 20 with 255/35 R 20² tyres			
Audi Q5/SQ5	8 J x 19¹ with 235/55 R 19² tyres	8.5 J x 20¹,³ with 255/45 R 20² tyres				8.5 J x 20 with 255/45 R 20² tyres	8 J x 19¹ with 235/55 R 19² tyres				
Audi Q7	9 J x 20² with 275/45 R 20² tyres	10 J x 21¹ with 295/35 R 21²,⁴ tyres						9 J x 21 with 275/40 R 21² tyres		10 J x 20 with 295/40 R 20²,⁴ tyres	10 J x 20 with 295/40 R 20² tyres

												
	7.5 J x 18 with 225/35 R 18² tyres		7.5 J x 17¹ with 215/40 R 17² tyres				7.5 J x 18¹ with 225/35 R 18² tyres					
			7.5 J x 18 with 225/40 R 18² tyres	7.5 J x 18 with 225/40 R 18² tyres								
	8 J x 19 with 235/35 R 19² tyres		8 J x 18 with 225/40 R 18² tyres	8 J x 18 with 225/40 R 18² tyres			8 J x 19 with 235/35 R 19² tyres					
			8 J x 18¹ with 245/40 R 18² tyres				8.5 J x 19 with 255/35 R 19² tyres	8 J x 18 with 245/40 R 18² tyres				
			8.5 J x 18¹ with 245/40 R 18² tyres		9 J x 19 with 255/35 R 19² tyres			9 J x 19 with 255/35 R 19² tyres	9 J x 20 with 265/30 R 20² tyres	9 J x 20 with 265/30 R 20² tyres		
			8.5 J x 19 with 255/40 R 19² tyres	8.5 J x 19 with 255/40 R 19² tyres	8 J x 18¹ with 245/45 R 18² tyres			8.5 J x 19 with 255/40 R 19² tyres	8.5 J x 20 with 255/35 R 20² tyres	8.5 J x 20 with 255/35 R 20² tyres		
			8.5 J x 19 with 255/45 R 19² tyres	8.5 J x 19 with 255/45 R 19² tyres				8.5 J x 19 with 255/45 R 19² tyres	8.5 J x 20 with 255/40 R 20² tyres	8.5 J x 20 with 255/40 R 20² tyres		
					9 J x 19¹ with 255/40 R 19² tyres		9 J x 19¹ with 255/40 R 19² tyres	9 J x 20 with 265/35 R 20² tyres	9 J x 20 with 265/35 R 20² tyres	9 J x 20 with 265/35 R 20² tyres	9 J x 20 with 265/35 R 20² tyres	9 J x 20 with 265/35 R 20² tyres
					9 J x 19¹ with 255/45 R 19² tyres		9 J x 19¹ with 255/45 R 19² tyres	9 J x 20 with 265/40 R 20² tyres	9 J x 20 with 265/40 R 20² tyres	9 J x 20 with 265/40 R 20² tyres	9 J x 20 with 265/40 R 20² tyres	9 J x 20 with 265/40 R 20² tyres
							8.5 J x 18¹ with 245/40 R 18² tyres	9 J x 20 with 255/30 R 20²,⁶ tyres	9 J x 19 with 245/35 R 19² tyres	9 J x 19 with 245/35 R 19² tyres	9 J x 19 with 245/35 R 19² tyres	
							8.5 J x 19 with 255/40 R 19² tyres					
		8.5 J x 21 with 255/40 R 21² tyres	8 J x 19¹ with 235/55 R 19² tyres	8 J x 19¹ with 235/55 R 19² tyres			8.5 J x 20 with 255/45 R 20² tyres	8.5 J x 20 with 255/45 R 20² tyres				
	10 J x 21⁷ with 295/35 R 21²,⁸ tyres											

¹Not available for S model. ²Please refer to the back cover for information on the tyres' technical features.
³Also available in matt titanium look. ⁴Also available in glossy black.

⁵Special wheel characteristics: gloss turned finish, polished or partly polished aluminium wheels cannot be used on streets in winter conditions. Due to the manufacturing process, the surface of the rims does not provide sufficient protection against corrosion, and can be permanently damaged by exposure to road salt or similar substances. ⁶Also available in silver. ⁷Also available with a monochrome high-gloss⁵ finish. ⁸Produced with forging technology.

Model	Fuel consumption in l/100 km			CO ₂ emissions in g/km
	urban	extra-urban	combined	combined
Audi A3 Cabriolet	8.4-4.7	5.6-3.5	6.6-3.9	154-104
Audi A4 TDI	7.3-4.8	5.2-3.5	5.9-4.0	154-104
Audi A6	9.9-4.7	6.2-3.8	7.6-4.2	177-109
Audi S7	13.2	7.0	9.3	215
Audi A8 L	12.8-7.5	7.2-5.2	9.2-6.0	216-158
Audi A8 L W12	15.7	8.7	11.3	264
Audi Q5	11.4-5.5	6.9-4.6	8.5-4.9	199-129
Audi TTS Roadster	9.4-8.5	6.2	7.4-7.1	171-164
RS 4 Avant	14.6	8.5	10.7	249
RS 5 Coupé	14.4	8.3	10.5	246
Audi TT RS	12.8-12.3	7.0-6.3	9.1-8.5	212-197
Audi R8 Coupé	22.2-19.3	10.6-8.4	14.9-12.4	346-289
Audi R8 GT Spyder	22.2-19.6	10.7-8.6	14.9-12.6	349-294

quattro GmbH
85045 Ingolstadt
www.audi.com
Valid from October 2014

Printed in Germany
458/1102.10.18

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This catalogue is made from chlorine-free, bleached paper.

